

Ultimate Winery Experiences Australia



About

Ultimate Winery Experiences Australia (UWEA) is a collective of the country's premium wineries which offer tailor-made experiences based around world class wines, warm and knowledgeable hospitality and culinary excellence.

For business events, the Ultimate Wineries provide an opportunity to go behind the scenes and beyond the cellar door. Groups can immerse themselves in the history and culture of Australia's wine industry by meeting the winemakers to learn how excellence in winemaking is achieved, participating in wine education masterclasses, wine blending workshops and tutored tastings.

And with wine, comes food. Our Ultimate Wineries have diverse culinary offerings, from exquisite, hatted restaurants to partnerships with coveted local food vendors and suppliers. Groups can experience hands-on kitchen garden foraging with the wineries' chefs, unique food and wine pairing sessions, cooking demonstrations and picnics among the vines.

Many properties feature event and meeting spaces plus beautiful outdoor settings ideal for inspiring team-building activities. Some offer direct air access with private airstrips and helipads, as well as onsite accommodation ranging from historic lodges to luxury glamping.



Why choose an ultimate winery for your next business event?

- The world loves Australia's wine:** Australia produces just 4% of the world's wine, yet it's the fourth largest global exporter by volume behind the traditional wine-producing giants of Italy, France and Spain.
- A taste of regional Australia:** Many wine regions are within a short drive (or an even shorter flight) of Australia's major cities, so it's an easy way to get groups out of the city and into the picturesque regions to immerse in nature.



How can we help?

- We can save you time:** Choosing a winery and a wine experience can be overwhelming, but not for us. Let us recommend experiences to suit your brief, then connect you with the wineries to discuss the details.
- We can bring the wine to you:** If travel to a wine region isn't possible due to time constraints, we can facilitate a pop-up wine tasting at your event and simulate an excursion to a specific winery or region.
- We've got the contacts:** We know exactly who does what at our wineries, so let us connect you with the right person so you can stop googling and get the event planning underway.

- Expert with groups:** Our wineries know business events; whether it's rotating through staggered experiences for large groups, rolling out the red carpet for VIPs or connecting you with local transport suppliers.
- Premium product:** If you're looking to elevate an incentive program, look no further. Our wineries achieve strict criteria to be part of the UWEA collective, so you can rest assured the experience – and the wine – will be top-notch.

- We have resources:** From spectacular winery images and videos to fact sheets and storytelling content, the resources available in our [trade and media portal](#) can help make your event stand out.



Inspiring ideas



Buy out a hatted restaurant

Exclusive use of a hatted restaurant is bound to impress. Choose from the likes of the Mornington Peninsula's Laura at Pt. Leo Estate (40 guests), Ten Minutes by Tractor (55 guests), or Josef Chromy in Tasmania (200 guests).



Discover d'Arenberg

From a wine blending session for up to 30 guests to a self-guided discovery of the Alternate Realities Museum, the Rubik's Cube-shaped d'Arenberg Cube is an extraordinary five-storey, multi-function venue in McLaren Vale near Adelaide, offering an array of experiences for corporate groups.



Taste history in the Barossa

Take a segway tour of the Seppeltsfield estate (12 guests), before tasting Seppeltsfield's famous 100-year-old vintage tawny (20 guests), and then enjoying a cocktail-style event in the historic grounds (up to 500 guests).



Meet at Mandoon

Just a stone's throw from Perth city and airport, Mandoon Estate offers ample conference space for up to 500 guests, a 450-seat onsite brewery, lush lawns, a hatted fine dining restaurant and underground cellar, plus a 32-room boutique hotel onsite.



Get in the garden

Groups with an interest in sustainable food production and dining will love Montalto's Estate to Plate experience, where they'll take a guided tour of the Estate's sprawling kitchen gardens (the oldest and largest in the state) followed by a four-course wine-matched lunch.



Settle in at Sirromet

Featuring a helipad, a 100-seat barrel hall, 240-seat restaurant, 60-seat open-air 'summer house', a 26-seat private dining space and capacity for large-scale gatherings, Sirromet offers an array of options for a business event near Brisbane.



Sparkle in the Yarra Valley

Enjoy a tasting of Chandon's famous sparkling wine in the stunning Riddling Hall, followed by a private event in the stylishly restored century-old Chandon Homestead which offers a luxurious setting for exclusive events, dining, and immersive experiences for up to 50 guests.



Pair oysters with wine

Groups of 2-50 guests can enjoy freshly shucked oysters and wine on the edge of the beautiful wetlands of Moulting Lagoon at Devil's Corner in Tasmania, before lunch and a hosted premium wine tasting in the underground cellar fondly known as 'Devil's Den'.



Go underground at Penfolds

Host a spectacular seated dining event for up to 80 guests, or 150-cocktail-style, in the historic underground tunnels below the heritage-listed Penfolds Magill Estate Winery which is just 15 minutes from the Adelaide city centre.

Our wineries at a glance

WINERY	REGION	HERO EXPERIENCE/ EVENT SPACE	DRIVE TIME FROM NEAREST MAJOR CITY	AIR ACCESS	CONFERENCE OR MEETING FACILITIES	RESTAURANT ONSITE	INDICATIVE MAX CAPACITY FOR VENUE OR EXPERIENCE
Audrey Wilkinson	Hunter Valley, New South Wales	Group picnic or brunch among the vines	2 hours from Sydney	Helicopter landing access available	No	No, but platters and picnics available	80 people
Brown Brothers	King Valley, Victoria	Prosecco brunch followed by event in the historic 1860s Barn	2 hours, 45 mins from Melbourne	Helicopter & fixed wing landing access available	No	Yes, plus private dining spaces available	160 people
Chandon	Yarra Valley, Victoria	Private events in the Riddling Hall or Chandon Homestead	1 hour from Melbourne	No	Yes	Yes, plus private dining spaces available	50 people
d'Arenberg	McLaren Vale, South Australia	The Cube, a five storey multi-function building among the vineyard	40 mins from Adelaide	Helicopter landing access available	Yes	Yes, plus private dining spaces available	60 people
Devil's Corner	East Coast Tasmania	Moultong Lagoon Experience, & Devil's Den	2 hours from Hobart	Helicopter landing access available	Yes	Yes, plus private dining spaces available	50 people
Hardy's Tintara	McLaren Vale, South Australia	Tasting in the Dark – team building activity	40 mins from Adelaide	No	No	No, but platters and picnics available	10 people
House of Arras	Pipers River, Tasmania	Sparkling Scholar hosted by the winemaker	40 mins from Launceston	Small helicopter landing access available	No	No, but external catering available	10 people
Jacob's Creek	Barossa Valley, South Australia	Private Horse Trail Ride experience	1 hour from Adelaide	Helicopter landing access available	No	Yes	46 people
Josef Chromy	Tamar Valley, Tasmania	Art of Sparkling followed by buy-out of the hatted restaurant	15 mins from Launceston	Helicopter landing access available	Yes	Yes, plus private dining spaces available	350 people
Leeuwin Estate	Margaret River, Western Australia	Private event in the acclaimed art gallery or barrel hall	3 hours from Perth	Helicopter & fixed wing landing access available	No	Yes, plus private dining spaces available	40 people
Mandoon Estate	Swan Valley, Western Australia	Bushtucker Talk and Tasting with Dale Tilbrook followed by private event on the lawns	30 mins from Perth	Helicopter landing access available	Yes	Yes, plus private dining spaces available	300 people
Montalto	Mornington Peninsula, Victoria	Estate to Plate kitchen garden tour and sculpture park exploration	1 hour from Melbourne	No	No	Yes, plus private dining spaces available	80 people
Moorilla at Mona	Hobart, Tasmania	Moorilla Deep Dive followed by private event in the Void	15 mins from Hobart	No	Yes	Yes, plus private dining spaces available	750 people
Mount Pleasant	Hunter Valley, New South Wales	The Maurice O'Shea Legacy	2 hours from Sydney	Helicopter landing access available	Yes	No, but platters available	100 people

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Penfolds Magill Estate	Adelaide, South Australia	Private event in the Underground Tunnels	15 mins from Adelaide	No	No	Yes, plus private dining spaces available	150 people
Petaluma Wines	Adelaide Hills, South Australia	Private Horse Trail Ride experience	35 mins from Adelaide	Helicopter landing access available	No	No, but platters and catering available	10 people
Pizzini	King Valley, Victoria	Private cooking class and Italian-style long lunch feast	3 hours from Melbourne	Helicopter landing access available	No	No, but platters and catering available	11 people
Printhie	Orange, New South Wales	Roaming event through vineyard and apple orchards	3.5 hours from Sydney	Helicopter landing access available	No	Yes, plus private dining spaces available	170 people
Pt. Leo Estate	Mornington Peninsula, Victoria	Full buy out of the hatted Laura Restaurant and tour of sculpture park	1 hour from Melbourne	No	Yes	Yes, plus private dining spaces available	45 people
Seppeltsfield	Barossa Valley, South Australia	Segway experience, followed by Taste a 100-year-old Tawny from the barrel	1 hour from Adelaide	Helicopter landing access available	Yes	Yes, plus private dining spaces available	400 people
Sirromet	Mount Cotton, Queensland	Wine blending workshop and team building games	35 mins from Brisbane	Helicopter landing access available	Yes	Yes, plus private dining spaces available	multiple private spaces, ranging in size from 50 to 15,000 people
St Hugo	Barossa Valley, South Australia	Vine to Vault with Epicurean Lunch in hatted restaurant	1 hour from Adelaide	Helicopter landing access available	No	Yes, plus private dining spaces available	40 people
Stanton & Killeen	Rutherford, Victoria	Private Muscat blending experience in the Solera Room	3 hours from Melbourne	Helicopter landing access available	No	No, but platters and catering available	10 people
Swinging Bridge	Orange, New South Wales	Immerse with Swinging Bridge – private regional tour and wine-matched degustation	3.5 hours from Sydney	Helicopter landing access available	Yes	Yes, plus private dining spaces available	Winter 80 people. Summer 200 people
Taylors Wines	Clare Valley, South Australia	Winery, vineyard tour and lunch with paired wines	2 hours from Adelaide	Helicopter landing access available	Yes	Yes, plus private dining spaces available	100 people
Ten Minutes By Tractor	Mornington Peninsula, Victoria	Terroir Masterclass and buyout of hatted restaurant	1 hour from Melbourne	No	Yes	Yes, plus private dining spaces available	60 people
Vasse Felix	Margaret River, Western Australia	Guided vineyard tour and private tasting in the Vault	3 hours from Perth	Helicopter landing access available	Yes	Yes, plus private dining spaces available	50 people
Yalumba	Barossa Valley, South Australia	Yalumba Cooperage Tour	1 hour from Adelaide	Helicopter landing access available	Yes	No, but private dining with catering available	200 people



Business with purpose

The Ultimate Wineries are making strides when it comes to reducing their environmental footprint and preserving culture. Here are some examples of our sustainability superstars.



Eco-tourism

Sustainability is at the heart of every decision made at Printhie Wines. They're focused on improving their landscape, reducing their waste and supporting local producers while respectfully working on Wiradjuri land. They have recently completed their Strive 4 Sustainability Scorecard and are committed to developing and implementing new initiatives that continue to reduce their carbon footprint.



Community-minded

Family owned and operated Yalumba takes sustainability beyond its grape-growing practices, embracing opportunities to maintain the vibrant heritage, social fabric and culture of the Barossa Valley. The winery supports organisations that enrich the lives of people in the local community - from sports to education, arts and culture, and gives back through local procurement and employment.



Cultivating sustainability

Several Ultimate Wineries, including Montalto, St Hugo, Brown Brothers and Printhie Wines, are leading the charge when it comes to paddock-to-plate style dining, growing most of their kitchen's ingredients onsite. Guests can dig deeper by taking a chef-guided garden tour and unearth an understanding that ingredients with low food miles are better for both the palate and the planet.



"Swinging Bridge Winery was a highlight of the World Angus Forum program in May 2025. Hosting 200 guests is no small feat, yet the team made it feel effortless—exceptional food and wine, seamless service, and an atmosphere that struck the perfect balance between refined and welcoming. Staff and catering were unfailingly warm and attentive, and our delegates left glowing about the experience. We couldn't have asked for a better partner."

Angus Australia

Let's do business

Keen to incorporate an Ultimate Winery Experience into your next business event? Don't hesitate to reach out and we'll connect you with the right people at our wineries to make the magic happen.

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